



Global Agri-Food Forum  
2007

## ***National Agricultural Council***

### **"Bioeconomy: fad, myth or reality"**

***Date: June 14<sup>th</sup> – 15<sup>th</sup>, 2007***

***Place: Sheraton Centro Historico Hotel, Mexico City***

## **PROGRAM**

### ***THURSDAY, JUNE 14<sup>th</sup>***

***8:00- 8:45***      *Registration*

***8:45- 9:40***      *Opening Ceremony*

***Jaime H. Yesaki Cavazos***  
*President of the National Agricultural Council*

***Alberto Cárdenas Jiménez***  
*Secretary of Agriculture*

***9:40- 10:15***      *Masterful Conference*  
***"Bioeconomy: fad, myth or reality"***  
Reflecting the theme of the Global Agricultural Forum the opening conference will address the question of what is the bioeconomy really all about and how will it impact on the future of the agriculture.

***Anthony Arundel***  
*Responsible for the Bioeconomy 2030 Project*  
*International Futures Programme, OECD*

***10:15- 10:50***      *Masterful Conference*  
***"Biofuels, solution to global warming?"***

***Mario J. Molina Henríquez***  
*Nobel Prize in Chemistry 1995*



Global Agri-Food Forum  
2007

**10:50- 11:00**      ***Break***

**11:00- 12:45**

***Panel I. The future is already here: products from the Bioeconomy***

This panel will review the current status of the established infrastructure and the global perspectives for the development of biofuels, as well as for other products and services already available from the bioeconomy, such as bioplastics, environmental services and renewable energy, among others.

**John Jaworski**

Life Sciences Branch  
Industry Canada

**Marvin Duncan**

Office of Renewable Energy and New Uses  
OCE-USDA, USA

**Walter Oyhantcabal**

Expert on Clean Development Mechanisms (CDM) of UNFCCC,  
Uruguay

Moderator:

**José de Jesús Brambila Paz**

Colegio de Postgraduados, Mexico

**12:45- 13:00**      ***Coffee Break***



Global Agri-Food Forum  
2007

**13:00- 14:45**

***Panel II: Drivers and constraints of the bioeconomy***

The day's second panel will review and analyze the different factors which are driving the bioeconomy, as well as those that limit its expansion, in order to determine if these changes are real and unavoidable.

**Douglas Faulkner**

Deputy Under Secretary, Rural Development, USDA, USA

**Patrick McDonnell**

Agland Energy Services, USA

**Emilio de los Ríos Ibarra**

Mexican Network of Bionergy

Moderator:

**Roberto Carvallo Garnica**

FOCIR, Mexico

**15:00- 16:45**

***Luncheon (optional)***

***Conference: "Renewable Energy and the Role of the Forest"***

**Ernest Döchnal, Associate Principal**

Pöyry Forest Industry Consulting Oy, Finland



Global Agri-Food Forum  
2007

**17:00- 18:45**

***Panel III: Facilitating the transition toward the bioeconomy: policies for its development.***

This panel will look at the ways in which the developed countries are modifying their fiscal, financing, energy, research, trade and support agricultural policies to encourage the bioeconomy.

**Tatsuji Koizumi**

Senior Economist, Department of International Policy  
America and Oceania Section, Japan

**Kyd Brenner**

DTB Associates, USA

**Elísio Contini**

Strategic Management Office, Ministry of Agriculture, Livestock and  
Food, Brazil

Moderator:

**Miguel Ángel García Winder**

IICA, USA



Global Agri-Food Forum  
2007

***FRIDAY, JUNE 15<sup>th</sup>***

***9:00- 10:45***      ***Panel IV: Food or biofuels***

With increasing volumes of agricultural products being used for uses other than for food and feed purposes, this session will review the consequences for all the participants along food chains, giving particular importance to the implications for Mexico.

**Daryll E. Ray**

Director, Agricultural Policy Analysis Center (APAC), USA

**Chad Hart**

Professor

Iowa State University, USA

**Oliver Probst**

ITESM, Mexico

Moderator:

**José Villasana Gutiérrez**

FIRA Banco de México

***10:45- 11:00***      ***Coffee Break***



Global Agri-Food Forum  
2007

**11:00- 12:45**

***Panel V: New technologies to face the changes***

This panel will look globally at the main technologies needed to transit to the bioeconomy. Using this as a reference point, the panel will review and analyze Mexico's status, including subjects such as biotechnology and transformation of biomass into useful products.

**David Fischhoff**

Vice President for Technology Strategy & Development,  
Monsanto Company, USA

**Michiel Tijmensen**

Senior Project Developer  
OneCarbon, Netherlands

**Assefaw Tewelde**

Director of Biotechnology and Biosecurity  
InterAmerican Institute for Cooperation on Agriculture, Costa Rica

Moderador:

**Carlos Camacho Gaos**

Agrobio Mexico

**12:45- 13:00**

***Coffee Break***



Global Agri-Food Forum  
2007

**13:00 – 13:45**     ***Special Panel on Financing: “Schemes and financial instruments to encourage the Bioeconomy”***

**Enrique de la Madrid Cordero**

Director General de la Financiera Rural, Mexico

**Rodrigo Sánchez Mújica**

Director General de FIRA, Mexico

**Javier Delgado Mendoza**

Director General del Fondo de Capitalización e Inversión del Sector Rural

Moderator:

**Juan Carlos Cortés**

Director General de Proagro Seguros y Vicepresidente de  
Financiamiento Rural del CNA

**14:00- 15:45**     ***Luncheon (Optional)***

***Conference: “The Forest Industry of the XXI Century: “SCA, a successful case”***

**Anders Hildeman**

SCA, Sweden



Global Agri-Food Forum  
2007

**16:00 – 16:45**

***Masterful Conference***

***“perspectives on biofuels and the impacts on the world commodities markets”***

**Donald O. Mitchel**

Lead Economist

Development Prospects Group, World Bank

**16:45- 18:30**

***Panel VI: Should Mexico bet agriculture’s future on the bioeconomy?***

Taking in consideration all that has been discussed in the previous panels this panel will attempt to come to grips with the questions as to whether or not it is convenient for Mexico to promote policies and programs that will commit agriculture to fully participate in the bioeconomy. If the answer is affirmative the panel will look to delineate strategies to remove the current restrictions and to fully take advantage of the benefits of the bioeconomy.

**Alejandro Reca**

Executive Director, Rabobank USA

**Antonio Carlos Guimarães**

Head of Latin America

SYNGENTA, Brasil

**Luis Herrera Estrella**

Director of the Nacional Laboratory on Genomics for the Biodiversity, Cinvestav IPN, Campus Guanajuato, México

Moderator:

**Kenneth Shwedel**

Rabobank, Mexico